

Corporate Plan PI Report Economy

Monthly report for 2018-2019  
 Arranged by Aims  
 Filtered by Aim: Priorities Economy  
 For MDDC - Services

Key to Performance Status:

Performance Indicators:	No Data	Well below target	Below target	On target	Above target	Well above target
-------------------------	---------	-------------------	--------------	-----------	--------------	-------------------

\* Indicates that an entry is linked to the Aims by its parent Service

**Corporate Plan PI Report Economy**

**Priorities: Economy**

**Aims: Attract new businesses to the District**

**Performance Indicators**

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Manager Date	Group to Manager	Officer Notes
Number of business rate accounts	2,963 (7/12)		3,000	3,004	3,004	3,044	3,049	3,049	3,054	3,055							Andrew Jarrett, Fiona Wilkinson	

**Aims: Focus on business retention and growth of existing businesses**

**Performance Indicators**

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Manager Date	Group to Manager	Officer Notes
Businesses assisted	195 (8/12)		250	35	49	72	93	113	129	162	190						None	

**Aims: Improve and regenerate our town centres**

**Performance Indicators**

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Manager Date	Group to Manager	Officer Notes
Increase In Car Parking Vends	53,420 (7/12)			49,410	51,507	51,931	53,629	53,627	51,547	52,273							Andrew Jarrett	
The Number of Empty Shops (TIVERTON)	23 (3/4)		18	n/a	n/a	22	n/a	n/a	21	n/a	n/a	20	n/a	n/a			Adrian Welsh	(Quarter 3) Vacancy Rate is 8.6% representing 20 vacant units (JB)
The Number of Empty Shops (CREDITON)	8 (3/4)		8	n/a	n/a	10	n/a	n/a	8	n/a	n/a	9	n/a	n/a			Adrian Welsh	(Quarter 3) A vacancy rate of 7.8 % representing 9 vacant units (JB)
The Number of Empty Shops (CULLOMPTON)	9 (3/4)		8	n/a	n/a	6	n/a	n/a	7	n/a	n/a	9	n/a	n/a			Adrian Welsh	(Quarter 3) 10.6 % vacancy rate representing 9 units (JB)

**Aims: Other**

**Performance Indicators**

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Manager Date	Group to Manager	Officer Notes
Funding awarded to support economic projects	£25,459 (2/4)			n/a	n/a	£0	n/a	n/a	£160,395	n/a	n/a	n/a	n/a				Adrian Welsh	