

	Theme	Econ Strategy Targets	Update 15/07/19	Next Action	Risks / Issues	Status
Employment & Skills	<b>Investment and Growth Packages</b>	Develop a core business support 'offer' by Sept 2019 & develop sector specific investment packages by Apr 2020 (including identifying possible financial incentives)	Team meetings have been held to identify activities that should form part of the support packages	Collation of information about external business support services, factoring in potential changes post-Brexit	Further work required to identify available support post Oct '19	AMBER
Employment & Skills	<b>Business Champions Group</b>	Business Champions Group established by Dec 2019	Only progress so far is our list of strategic businesses for the district	Meetings with the identified business owners to be organised	Lack of appetite from business representatives may hinder its development	AMBER
Employment & Skills	<b>Incubation Space</b>	Develop a detailed business plan by Sept 2019	Currently developing a business case for incubator space and testing the feasibility of site options.	Preparing a business case for each site. There is the potential to bid for funding from the ERDF to support an incubation project (deadline 30th Sept)	This project is dependent on developing the right partnerships and identifying funding to deliver this project.	GREEN
Employment & Skills	<b>Business Awards</b>	To undertake a Mid Devon Business Awards Event by Dec 2019	Reach PLC are engaging businesses to establish their appetite for nominating and possible sponsorship. Reach PLC had a Mid Devon day on Tuesday 9th visiting our larger businesses, industrial estates and high-street shops to establish interest and follow up on leads.	For the event to be viable Reach PLC require 9 award sponsors to support the event. To date they have secured one (in addition to Mid Devon as the main sponsor) with another three possible sponsors not confirmed to date. If Reach PLC secure enough sponsorship and feel enough businesses will nominate against each category the event will take place Thursday 17th October 2019.	<b>AT RISK</b> - NB Unless there are sufficient businesses ready to come forward to nominate themselves or sponsor awards the Business Awards cannot go forward this year.	AMBER
Place	<b>Cullompton Historic England Bid</b>	Develop a partnership scheme with Historic England to commence April 2020	Cullompton High Streets Heritage Action Zone bid submitted on 12th July	<b>COMPLETE</b> - Await decision	If HSHAZ bid is unsuccessful The Council can enter negotiations with Historic England to create a Partnership in Conservation Area scheme SEP19	GREEN
Place	<b>Future High Streets Fund</b>	To submit a Future High Streets Bid for Tiverton (Cabinet decision 16th March)	Future High Streets Fund bid submitted on 22nd March	<b>COMPLETE</b> - Bid Unsuccessful		GREEN
Place	<b>Crediton and Cullompton Town Centre Partnerships</b>	To work with local town centre bodies in Cullompton and Crediton to set up functioning town centre partnerships by April 2020	Crediton - very early discussions on purpose and terms of reference. Cullompton has the Town Team made up of representatives from venues and organisations across the town which has been running for over 5 years. They deliver a number of projects including the food and drink festivals in the highstreet.	In Cullompton it is proposed to have a Town Centre Regeneration Partnership to advise on HAZ bid and masterplanning exercises (Draft TOR to be circulated).	Dependent Willingness of partners to participate	AMBER
Place	<b>Tiverton Masterplan</b>	Deliver early milestones for Tiverton Town Centre Masterplan	Final draft expected 31.07.19.	Stage II consultation expected Sept 2019		AMBER
Place	<b>Cullompton Masterplan</b>	To complete a masterplanning process in Cullompton with adoption in June 2020	Consultants engaged (Allies Morrison). Inception meeting completed 11.07.19.	Masterplanning starting Sept 2019	<b>ON TRACK</b>	GREEN
Place	<b>Shopfront Schemes</b>	Deliver shopfront grant schemes in Tiverton, Cullompton and Crediton	£30,000 S106 funding has been identified to extend the scheme in Tiverton. £20,000 funding for scheme in Cullompton has been written into HSHAZ bid.	Identify match funding to support a shopfront grant scheme in Crediton.	Dependant on identifying match funding	GREEN

Place	<b>Destination Website</b>	Develop a destination website to promote the district by Jun 2019	Funding was not secured until March 19, pushing back the original timescale. The front end of the website has been signed off, staff will be trained to use the software on Wednesday 24 July. Over 40 businesses have signed up to the site already before going live. Update regarding the wider project (Visit Mid Devon): The Facebook page has been running for a couple weeks now with a cross promotional competition for the summer. A guide has been produced by the TIC which will be distributed along the M5 corridor and through the TIC network group.	Continue to build and gather content. Research walking routes. Build rapport with the business community. Finalise legal arrangements with the TIC. Website to go live by Monday 2 September.	Initially delayed but now ON TRACK	GREEN
Place	<b>Connecting the Culm</b>	Deliver three year Interreg funded partnership programme	All Lots have been procured. Project Manager now in post from 1st July. Inception meetings starting to take place.	Commencement of work packages from August onwards.	ON TRACK	GREEN
Infrastructure	<b>Town Centre Wi-fi</b>	Develop a clear project plan for delivering a free public wi-fi network in Tiverton by Sept 2019	Representative of Project Cosmic attended the Tiverton Town Centre Partnership in July. CS now consulting with the group to explore additional functionality that businesses would like from a town centre wifi network	Conclude consultation and develop a tender brief	Managing expectations and addressing some of the negative perceptions of the project from local businesses	AMBER
Infrastructure	<b>Broadband - Gigabit Voucher</b>	Promote Gigabit Voucher Scheme from Jan 2019	Promotional materials produced and Gigabit Voucher Scheme advertised through social media campaign	COMPLETE	COMPLETE	GREEN
Hi-Tech, Innovation and Green Energy	<b>Hydromills Project Tiverton Weir</b>	Deliver a hydro-project on Tiverton Weir by 2022	EA permissions applications paused while additional work undertaken to support the applications. Looking to submit permissions applications for all 3 sites simultaneously.	EA permissions by end Dec; Planning application submitted by end of October 2019	EA permissions may not be granted MDDC may not approve the funding for the project if we are unable to find grant funding to support its delivery.	AMBER
Agriculture / Food & Drink	<b>Food and Drink Promotion</b>	Work with partners to create two Food & Drink campaigns by Jun 2020	This project is linked to the delivery of the destination website We have run a 'Top 10 places to eat Fish and Chip's in Mid Devon' campaign on social media - as part of the National Fish and Chip Day which had a good response from local businesses.	The destination website will provide the platform for hosting our food and drink campaigns. Once the audit has been completed the aim is to produce a number of food trails across the district celebrating our local produce and quality eateries.	Dependant on delivery of the destination website.	AMBER
Agriculture / Food & Drink	<b>Food &amp; Drink Forum</b>	Organise a Mid Devon Food and Drink forum event by Dec 2020	Building the database and contact details in order to reach out to this sector.	Planning this event later in the year. Continue to gather ideas.	Targeted for Dec 2020	AMBER
Agriculture / Food & Drink	<b>Local Food and Drink database</b>	Create a database of local food and drink businesses by Dec 2019	This audit is well underway. We are creating a database of all our local producers, restaurants and cafes, licensed establishments, farm shops, breweries, vinyards etc	To complete the database and map their location for future campaigns	Linked to completion of destination website	AMBER