

ECONOMY POLICY DEVELOPMENT GROUP

8 AUGUST 2019

Car Park Working Group Report

Cabinet Member(s): Councillor Alex White
Responsible Officer: Andrew Jarrett, Deputy Chief Executive (S151) and Stuart Noyce, Group Manager Street Scene & Open Spaces

Reason for Report: To provide Members with an update from the Car Park Working Group on the proposals for new Pay & Display charges.

RECOMMENDATION: That the PDG note the proposed Pay & Display charges outlined in this report and make any recommendations regarding the proposals to Cabinet.

Financial Implications: The financial implications are included in the report and in the supplementary appendices.

Legal Implications: Any changes to our Traffic Regulatory Order require prior publications and a period of consultation with the public.

Risk Assessment: Prudent assumptions have been made over potential income from associated changes to charging policy.

Equality Impact Assessment: There are no direct equality implication.

Relationship to Corporate Plan: Maximising income and usage of key corporate assets.

Impact on Climate Change: No impact assessed.

1.0 Introduction/Background

1.1 At the request of the Economy PDG a working group was set-up to examine the effectiveness of our current charging regime and to consider any appropriate recommendations for changes. The last meeting notes from the Working Group are attached at Appendix 1.

1.2 NB. The Council last revised its Pay & Display charges in April 2016 and in 2018/19 we generated £656k from 604,450 vends. In addition to this income we raise circa 115k in charges from Permits and Off-Street parking fines.

2.0 Findings

2.1 The working group, comprised of officers and Members, worked through the Pay & Display charges car park by car park across the District and its suggestions on a new pricing proposal are attached in Appendix 3. Appendix 2, a briefing note, is intended to aid the PDG Members in understanding the background to the proposals and the thought process which drove them.

2.2 The tariff proposals in Appendix 3 have been put through a pricing model based on historic vend analysis and have projected an increase in income of around £225,600. As the Briefing Note states (Appendix 2), this is heavily caveated due to the historic nature of the data, the demand-led nature of parking provision and the myriad of other external variables that can affect car park usage levels.

3.0 **Conclusion and Recommendation**

3.1 In order for any changes to be made to the Council's Pay & Display charges we are required to follow a statutory Traffic Regulatory Order process. This involves advertising the proposed charges, evaluating feedback and once agreed, reprogramming all of our machines and changing the parking boards. This process will take around 2-3 months and will cost around £5k.

3.2 The recommendation seeks agreement for Cabinet to propose the changes to the parking fees to Full Council.

Contact for more Information: Claire Gillard, Accountant, (01884) 234390, cgillard@middevon.gov.uk

Circulation of the Report: Cabinet Member, Leadership Team

List of Background Papers:

Appendix 1 – Car Parking Working Group – Meeting notes 12 July 2019

Appendix 2 – Briefing Note

Appendix 3 – New Pricing Proposal