

## Corporate Plan PI Report Economy

**Monthly report for 2019-2020**  
**Arranged by Aims**  
**Filtered by Aim: Priorities Economy**  
**For MDDC - Services**

**Key to Performance Status:**

Performance Indicators:	No Data	Well below target	Below target	On target	Above target	Well above target
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\* indicates that an entity is linked to the Aim by its parent Service

### Corporate Plan PI Report Economy

#### Priorities: Economy

#### Aims: Attract new businesses to the District

##### Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes
<b>Number of business rate accounts</b>	3,049	(5/12)	3,150	3,104	3,112	3,123	3,137	3,149								Andrew Jarrett, Fiona Wilkinson	

#### Aims: Focus on business retention and growth of existing businesses

##### Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes
<b>Businesses assisted</b>	122	(5/12)	250	10	28	50	61	69								Adrian Welsh	(August) 9 New Enquires & 8 Businesses Assisted (MF)

#### Aims: Improve and regenerate our town centres

##### Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes
<b>Increase in Car Parking Vends</b>	53,627	(5/12)		51,120	51,775	48,697	50,894	51,261								Andrew Jarrett	
<b>The Number of Empty Shops (TIVERTON)</b>	21	(2/4)	18	n/a	n/a	17	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	Adrian Welsh	(Quarter 1) The number of vacant units is 7.1% equaling 17 units. (MF)
<b>The Number of Empty Shops (CREDITON)</b>	8	(2/4)	8	n/a	n/a	6	n/a	n/a	7	n/a	n/a	n/a	n/a	n/a	n/a	Adrian Welsh	(Quarter 1) 5.0% of units vacant. (MF)
<b>The Number of Empty Shops (CULLOMPTON)</b>	7	(2/4)	8	n/a	n/a	12	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a	n/a	Adrian Welsh	(Quarter 1) The number of vacant units within Cullompton is 12 (MF)

#### Aims: Other

##### Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Group Manager	Officer Notes
<b>Funding awarded to support economic projects</b>	£0	(1/4)	£100,000	n/a	n/a	£10,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	Adrian Welsh	(Quarter 1) £10,000 bid to Arts Council from Cullompton Town Council (AD) (JB)