

Appendix 1: Summary Update of Key Projects for Inclusion in the Draft Masterplan SPD.

Town Centre Environment and Vitality

Timescale: S/T: 0- 12 months; M/T: 1-3 years; L/T: 3+ years

Project Description	Lead Stakeholder(s)	Potential benefit	Strategic (S) or Quick Win (QW) Project?	Potential Source of Funding	Timescale
Phoenix Lane Redevelopment Inc Link to Pannier Market, Memorial Garden / Bus Station / Becks Square / Multi Storey Car Park.	MDDC DCC Land owner(s)	Redevelopment & regeneration of under-used land & buildings to include delivery of town centre living accommodation. Enhanced sense of arrival to the town. Enhanced economic activity, vitality & viability. Encourage better use & footfall in the town centre reducing the need to travel. Creation of outdoor events space. Enhanced public realm. Enhanced visibility / connectivity with the Pannier Market. Opportunity for phased delivery.	S	Public (funding bid) Private	M/T
Cinema	Land owner(s) MDDC	Regeneration for enhanced economic activity	S	Private Public (funding bid)	M/T

		Enhanced vitality & viability in the town centre. Encourage better use & footfall in the town centre reducing the need to travel.			
West Exe South Car Park	MDDC TTC	Regeneration for enhanced economic activity &/or enhanced vitality & viability. Regeneration of under-used land & buildings. Enhanced streetscape. Enhanced frontage on the riverside. Opportunity for phased delivery	S	Public (funding bid)	S/T
Riverside Circular Route (West Exe – Palmerstone Park Woods - West Exe South Car Park	MDDC Landowners	Extended Tiverton town trail. Enhanced pedestrian links. Visitor attraction. Enhancement of the flood defences. Opportunity for improved lighting. Health & wellbeing benefits. Opportunity for phased delivery.	QW	Public (funding bid)	M/T
Market Walk	MDDC	Redevelopment & regeneration of under-used land & buildings. Enhanced economic activity, vitality & viability. Encourage better use & footfall in the town centre reducing the need to travel. Supports Neighbourhood Plan for a dementia friendly town centre. Enhanced public realm.	S	Public (funding bid)	M/T

		Opportunity for phased delivery.			
Pannier Market	MDDC	Regeneration of under-used buildings (inc Pig Pens & units). Enhanced economic activity benefitting vitality & footfall reducing the need to travel. Integration of uses in the wider Pannier Market / Market Walk area.	QW	Public (funding bid)	S/T – M/T
Town centre signage	MDDC DCC	Enhanced public realm. Supports health & wellbeing. Enhanced legibility. Supports the visitor economy.	QW	S106 contributions.	S/T
Town centre seating	TTC MDDC DCC	Enhanced public realm. Supports health & wellbeing. Enhanced legibility. Supports the visitor economy.	QW	S106 contributions.	S/T
Town centre pocket park / greening	TTC MDDC DCC	Enhanced public realm. Supports declaration on climate crisis. Supports health & wellbeing. Enhanced legibility. Enhanced town centre biodiversity.	QW	Public (funding bid). S106 contributions.	S/T – M/T
River Exe Hydro Project	MDDC Landowner(s) Environment Agency	Renewable energy generation. Reduced carbon emissions. Supports ambitions to be carbon neutral by 2025. Potential for enhanced use & activity on the River frontage.	S	Public (funding bid)	M/T

Pop up tenants & events in empty commercial units	TTC Town Centre Manager	Brings empty units into use. Improves vitality and footfall in the town centre reducing the need to travel. Supports new starter businesses.	QW	Coastal and Market Towns Initiative.	ST
Town Centre Tourist trail	TTC Town Centre Manager	Potential for enhanced use & activity in lesser visited areas. Supports health & wellbeing. Enhanced public realm. Supports the visitor economy. Enhanced economic activity. Supports active travel.	QW	Coastal and Market Towns Initiative if economic benefits can be confirmed. Public (funding bid) S106 contributions.	ST
Shop front Enhancement scheme	MDDC	Improves public realm. Enhances vitality and footfall in the town centre reducing the need to travel. Supports a conservation area at risk. Supports the visitor economy. Supports a town centre USP	QW	Public. SPF – Love your town centre.	S/T on-going
Town Centre events	Town centre Manager Market Manager MDDC TTC	Engages with local residents to use the town centre. Enhances sense of pride in place. Supports the visitor economy. Enhanced economic activity. Potential for enhanced use & activity in lesser visited areas.	S	Public (funding bid)	S/T on-going

Employment, Education and Training

Project Description	Lead Stakeholder(s)	Potential benefit	Strategic (S) or Quick Win (QW) Project?	Potential Source of Funding	Timescale
Tiverton High School & TCAT	DCC Tiverton High School TCAT MDDC	Enhancing the educational experience to support life-long learning. Civic pride & focal point to the local community. Redevelopment &/or regeneration of under-used buildings.	S	Public S106 contributions	M/T
Innovation centre (Facilitated support provided on-site e.g training, mentoring: developing ideas and concepts of business models & products, access to advanced technologies e.g printers). *	Petroc / MDDC Landowner(s) TTC	Greater knowledge sharing between individuals & local businesses. Raised awareness within the local employment market of local employment opportunities. Redevelopment &/or regeneration of under-used buildings. Increased employment opportunities in the town centre reducing the need to travel. Enhanced economic activity, vitality & viability.	S	Community Renewal Funding. SPF.	M/T
Incubator or Co-operative Work Space (Flexible work space for the juvenile businesses – providing a level of	Petroc / MDDC TTC	Greater knowledge sharing. Raised awareness of local employment opportunities. Redevelopment &/or regeneration of under-used buildings.	S	SPF.	M/T

support for those businesses between start-up & becoming established). *		Increased employment opportunities reducing the need to travel. Enhanced economic activity, vitality & viability.			
Work Hub (flexible work space in town centre)*	MDDC Town centre manager Petroc Landowner(s) Local businesses	Greater knowledge sharing between individuals & local businesses. Raised awareness within the local employment market of local employment opportunities. Redevelopment &/or regeneration of under-used buildings. Increased employment opportunities in the town centre. Enhanced economic activity, vitality & viability.	S	SPF.	M/T
Promotion of local adult learning including amongst local residents	Petroc Local business sector?	Increased skills to support access to local jobs opportunities. Supports retention of local businesses. Skilled workforce = enhanced spending opportunities = enhanced economic activity in the town centre.	S	SPF.	M/T
Adult learning pop-up events	Town centre manager Petroc Landowner(s) Local businesses TTC	Increased skills to support access to local jobs opportunities. Supports retention of local businesses. Skilled workforce = enhanced spending opportunities = enhanced	QW	SPF.	M/T

		economic activity in the town centre.			
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*Note. 3 projects identified yet each intertwined. Each is seeking to support and nurture business development from infancy (Innovation centre) to adolescence (incubator / co-operative work space) to maturity (work hub).

Travel, Accessibility and Transport

Project Description	Lead Stakeholder(s)	Potential benefit	Strategic (S) or Quick Win (QW) Project?	Potential Source of Funding	Timescale
Phoenix Lane Mobility Hub inc car clubs, e.bike and e.scooter hire, electric shuttle buses.	MDDC DCC TTC Town centre manager	Reduced carbon emissions. Supports ambitions to be carbon neutral by 2025. Enhanced active travel. Supports health & wellbeing. Enhanced connectivity inc between TIV PW Station & town centre. Supports the visitor economy.	S	?	S/T – L/T
Pedestrian / cycle route(s) & facilities. inc new & improved routes, lock ups & e-charging.	MDDC DCC TTC Land owner(s)	Supports declaration on climate crisis. Supports health & wellbeing. Enhanced public realm. Supports the visitor economy. Enhanced economic activity benefitting vitality & reducing the need to travel by car.	QW	Public (funding bid) S106 contributions	S/T-M/T
Pedestrianisation of Fore Street during specific periods of the day	MDDC DCC	Enhanced public realm. Enhanced economic activity benefitting vitality & reducing the need to travel by car. Supports the visitor economy. Supports declaration on climate crisis.	S	Public (funding bid) S106 contributions. C&MT Initiative. SPF?	M/T

Housing and Accommodation

Project Description	Lead Stakeholder(s)	Potential benefit	Strategic (S) or Quick Win (QW) Project?	Potential Source of Funding	Timescale
Use of upper floors for residential use.	MDDC Landowner(s)	Redevelopment & regeneration of under-used land & buildings. Supports a conservation area at risk. Enhanced economic activity, vitality & viability. Increased supply of housing reducing the need for green field sites.	S	Public (funding bid). Landowner(s)	M/T

Communication

Project Description	Lead Stakeholder(s)	Potential benefit	Strategic (S) or Quick Win (QW) Project?	Potential Source of Funding	Timescale
Town centre app.	TTC Town Centre Manager	Improved knowledge of local events, history, community, sense of pride in place. Supports local businesses & visitor attractions. Enhanced economic activity, vitality & viability.	QW	Public (funding bid). C&MT initiative. SPF.	S/T
Town Centre brand	TTC Town Centre Manager MDDC	Opportunity to promote Tiverton with a USP. Supports local businesses & visitor attractions. Enhanced economic activity, vitality & viability.	QW	Public (funding bid). C&MT initiative. SPF.	M/T
Town Centre Web Site	Town Centre Manager MDDC	Opportunity to promote Tiverton with a USP. Supports local businesses & visitor attractions. Enhanced economic activity, vitality & viability.	QW	Public (funding bid). C&MT initiative.	M/T