



# Waste and Recycling Advisors Contract and Community Engagement Project Progress report



Devon Authorities Strategic Waste Committee

# Waste and Recycling Advisors Contract

- Devon Authorities Strategic Waste Committee
- £85,000 per year for 2 years
- 3 Advisors
- Working in each district and Torbay
- Based on number of households
- 10 weeks per year in Mid Devon – check contamination and visit low performing households and social media campaign

# Requirements of the Service

- To work with the DASWC authorities to identify locations where recycling performance is poor using data, local knowledge or working with the crews and recycling and enforcement officers.
- To make visits to households in poor performing areas and offer advice on how to improve their performance
- To review performance in communal areas and problem solve with the Councils' officers

# Requirements of the Service

- To attend roadshows and/or events e.g. compost bin sales to promote the 3Rs (Reducing, Re-Using and Recycling waste)
- To offer advice on Home Composting, Food Waste reduction and other waste prevention initiatives
- To assist DASWC authorities' officers in measuring the impact of their work

# Outputs

- Improved awareness levels by residents for key issues around contamination
- Increase in the amount of material captured from the Residual Waste stream for Recycling and Composting
- Decrease in Residual Waste from households as a result of waste reduction measures
- Decrease in number of households Contaminating Recycling/Residual Waste

# Progress

- The 3 advisors have been in Teignbridge and West Devon and have moved on to North Devon, Exeter and South Hams
- Expected to be in Mid Devon in by 1<sup>st</sup> August
- MDDC to identify chosen households for participation monitoring and subsequently doorstepping – expected to be in Tiverton, Cullompton and Crediton

# Community Engagement Project

- Based on an Oxfordshire initiative
- May 2016 – May 2018 + 1-2 years
- £55,000 DCC funded contract
- Aim: identifying new and innovative ways of working to reduce waste, increase levels of reuse, recycling and composting by the targeted communities.

# Community Engagement Project

- To identify and work with existing community organisations e.g. town and parish councils, WI, environmental groups, schools, & businesses to promote the 3Rs
- To encourage and assist with the formation of new community group(s) to promote the 3Rs by providing mentoring and network support to groups
- To encourage and assist existing individuals (Community Champions) to promote the 3Rs by providing mentoring and network support where appropriate.
- To recruit, train and support a number of new Community Champions
- To hold a number of community events to promote sustainable waste management e.g. repair cafes, community swap events, group networking events, etc.